

IMPACT WORKSHOP – 7 DECEMBER 2015
OUTLINE – PARALLEL SESSIONS

Impact through Commercialisation

Aims:

- *What commercialisation routes look like from a researcher perspective*
- *How they can be implemented*

Timing	Item
30 mins	Introduction: aims of the session Impact and technology transfer presentation: <ul style="list-style-type: none"> ▪ What is technology transfer and what are the benefits? ▪ What makes a good opportunity? ▪ The role of intellectual property ▪ Different ways of technology transfer ▪ How can you enhance an opportunity?
60 mins	Small group sessions looking at case studies <ul style="list-style-type: none"> ▪ 30min study ▪ 30min feedback
15 mins	Small groups – talk about own work
10 mins	Whole group feedback
5 mins	Wrap-up and take home messages

Impact through Policy

Aims:

- *Understand the importance of advocacy for research, researchers and evidence in policymaking*
- *Introduction to how the policymaking process in Westminster works*
- *How to achieve impact through policy & where to get support*

Timing	Item
15 mins	Introductions & aims
15 mins	Support and resources to help with policy interactions <ul style="list-style-type: none"> ▪ Cambridge University ▪ Babraham Institute
30 mins	View from policymakers – how research is used in policy development
30 mins	Scenario-based case studies facilitated by BE/MF/LF including: <ul style="list-style-type: none"> ▪ Genomics ▪ Gender equity in science ▪ Ash die back
30 mins	Feedback from exercise <ul style="list-style-type: none"> ▪ Short/medium and long term solutions to policy issues ▪ How can science help? ▪ Who should researchers talk to?

Impact through Public Engagement

Aims:

- *Understand what public engagement is and why it is important*
- *Practical advice for planning, holding and evaluating public engagement activities*

Timing	Item
15 mins	Introductions and aims of the session
20 mins	Public engagement: what, why, how, who and when?
45 mins	Group activity: designing an event or activity
20 mins	Evidencing public engagement for impact
10 mins	Training and opportunities
10 mins	Feedback